# Received by NSD/FARA Registration Unit 12/30/2022 12:52:39 PM OMB No. 1124-0006; Expires July 31, 2023

#### U.S. Department of Justice

Washington, DC 20530

## Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <a href="https://www.fara.gov">https://www.fara.gov</a>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <a href="https://www.fara.gov">https://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <a href="https://www.fara.gov">https://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant		2. Registration Number		
Fleishman-Hillard, Inc.		5801		
2 Diament Address & Desistant				
3. Primary Address of Registrant 200 North Broadway, St. Louis, MO 63102				
200 North Broadway, St. Bours, No 03102				
4. Name of Foreign Principal	5. Address of Foreign Principal			
UAE Government Media Office	UAE Government Media Office, P.O	. Box 211100		
	Dubai UNITED ARAB EMIRATES			
6. Country/Region Represented UNITED ARAB EMIRATES				
7. Indicate whether the foreign principal is one of the followin	g:			
<b>▼</b> Government of a foreign country <sup>1</sup>				
☐ Foreign political party				
☐ Foreign or domestic organization: If either, check or				
_	Committee			
	Voluntary group			
Association	Other (specify)			
☐ Individual-State nationality				
8. If the foreign principal is a foreign government, state:				
a) Branch or agency represented by the registrant				
UAE Government Media Office				
b) Name and title of official with whom registrant en	gages			
Khadija Hussein, Executive Director, Gover				

<sup>1 &</sup>quot;Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

Received by NSD/FARA Registration Unit 12/30/2022 12:52:39 PM	
9. If the foreign principal is a foreign political party, state:	
a) Name and title of official with whom registrant engages	
b) Aim, mission or objective of foreign political party	
10. If the foreign principal is not a foreign government or a foreign political party:	
a) State the nature of the business or activity of this foreign principal.	
b) Is this foreign principal:	
Supervised by a foreign government, foreign political party, or other foreign principal	Yes □ No □
Owned by a foreign government, foreign political party, or other foreign principal	Yes □ No □
Directed by a foreign government, foreign political party, or other foreign principal	Yes □ No □
Controlled by a foreign government, foreign political party, or other foreign principal	Yes □ No □
Financed by a foreign government, foreign political party, or other foreign principal	Yes □ No □
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes □ No □
11. Explain fully all items answered "Yes" in Item 10(b).	
<ol> <li>If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign foreign principal, state who owns and controls it.</li> </ol>	political party or other

#### **EXECUTION**

Date	Printed Name	Signature
12/30/2022	Kelly Garner	/s/Kelly Garner
	<del></del>	
	<del></del>	
-		

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#### U.S. Department of Justice

Washington, DC 20530

## Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

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Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <a href="https://www.fara.gov">https://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <a href="https://www.fara.gov">https://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Name of Registrant		2. Registration Number
Fleishman-Hillard Inc.		5801
3. Primary Address of Registrant		
200 North Broadway		
St. Louis, MO 63102		
4. Name of Foreign Principal	5. Address of Foreign Principal	
UAE Government Media Office	UAE Government Media Office	
	P.O. Box 211100 Dubai, UAE	
	Bubai, OAL	
6. Country/Region Represented		
United Arab Emirates		
7. Indicate whether the foreign principal is one of the following		
	•	
✓ Government of a foreign country <sup>1</sup>		
☐ Foreign political party		
☐ Foreign or domestic organization: If either, check on	e of the following:	
☐ Partnership ☐	Committee	
☐ Corporation ☐	Voluntary group	
☐ Association ☐	Other (specify)	
☐ Individual-State nationality		
8. If the foreign principal is a foreign government, state:		
a) Branch or agency represented by the registrant		
UAE Government Media Office		
b) Name and title of official with whom registrant eng	pages	
Khadija Hussein, Executive Director, Government Commi		

<sup>1 &</sup>quot;Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

0	If the foreign principal is a foreign political party, state:	
9.	a) Name and title of official with whom registrant engages	
	b) Aim, mission or objective of foreign political party	
10	If the foreign principal is not a foreign government or a foreign political party:	
10.	a) State the nature of the business or activity of this foreign principal.	
	b) Is this foreign principal:	
	Supervised by a foreign government, foreign political party, or other foreign principal	Yes □ No □
	Owned by a foreign government, foreign political party, or other foreign principal	Yes □ No □
	Directed by a foreign government, foreign political party, or other foreign principal	Yes □ No □
	Controlled by a foreign government, foreign political party, or other foreign principal	Yes □ No □
	Financed by a foreign government, foreign political party, or other foreign principal	Yes □ No □
	Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes □ No □
11.	Explain fully all items answered "Yes" in Item 10(b).	

#### **EXECUTION**

Date	Printed Name	Signature	
December 30, 2022	Kelly Garner	/s/ Kelly Garner	eSigned
	Kelly Garner, Corporate Controller, Sr. VP & Sr. Partner, Fleishman-Hillard Inc.	-	
	·	) <u>- 1</u>	

OMB No. 1124-0004; Expires July 31, 2023

U.S. Department of Justice

Washington, DC 20530

## Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <a href="https://www.fara.gov">https://www.fara.gov</a>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <a href="https://www.fara.gov">https://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <a href="https://www.fara.gov">https://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

	,	
1. Name of Registrant Fleishman-Hillard, Inc.		2. Registration Number 5801
	nme of Foreign Principal E Government Media Office	
	Check App	propriate Box:
4. <b>x</b>	The agreement between the registrant and the above-name checked, attach a copy of the contract to this exhibit.	ed foreign principal is a formal written contract. If this box is
5. 🗆	foreign principal has resulted from an exchange of corresp	and the foreign principal. The agreement with the above-named pondence. If this box is checked, attach a copy of all pertinent which has been adopted by reference in such correspondence.
6. 🗆	contract nor an exchange of correspondence between the	nd the foreign principal is the result of neither a formal written parties. If this box is checked, give a complete description below of anding, its duration, the fees and expenses, if any, to be received.
7. W	hat is the date of the contract or agreement with the foreign	principal? 12/29/2022
8. De	escribe fully the nature and method of performance of the al	bove indicated agreement or understanding.
G1 G0 a0	roup Ltd. (FH UK), with the provision of public re overnment Media Office. Registrant will provide me ctivities at the World Economic Forum Annual Meeti	to assist its affiliate in the UK, Fleishman-Hillard clations services in the United States to the UAE claim relations services to promote the UAE's pavilion and 2023 at Davos. Activities will consist of outreach as and background information, and coordination of

FORM NSD-4 Revised 05/20

interviews/briefings with journalists. The activities to be conducted in the United States will be directed by the Government Media Office. Activity is intended to have a general reputational impact for

the client and is not intended to shape U.S. policy or regulation toward the UAE.

9.	Describe fully the	activities the regist	rant engages in or proposes to	engage in on behalf of the above foreign principal.
	services to pro Davos. Activiti	omote the UAE's ples will consist	pavilion activities at the of outreach to U.S. based	strant was engaged to provide public relations World Economic Forum Annual Meeting 2023 at journalists, sharing of press releases and riefings with journalists.
10.	. Will the activities	on behalf of the abo	ove foreign principal include p	plitical activities as defined in Section 1(o) of the Act <sup>1</sup> .
	Yes 🗷	No 🗆		
	together with the i	means to be employ g, promotion, perce nformational materi	red to achieve this purpose. The ption management, public relationships the properties of the purpose.	nings, the relations, interests or policies to be influenced e response must include, but not be limited to, activities ions, economic development, and preparation and
		201		
11.	. Prior to the date of activities, for this		ns foreign principal has the reg	istrant engaged in any registrable activities, such as political
	Yes 🗷	No □		
	policies sought to delivered speeche names of speakers	be influenced and t s, lectures, social m s, and subject matte stion management, j	he means employed to achieve dedia, internet postings, or med r. The response must also inclu	include, among other things, the relations, interests, and this purpose. If the registrant arranged, sponsored, or in broadcasts, give details as to dates, places of delivery, de, but not be limited to, activities involving lobbying, elopment, and preparation and dissemination of
	Set forth below a	general description	of the registrant's activities, in	cluding political activities.
	directed via th	ne UAE's Governme	ent Media Office, as well	ork on behalf of the United Arab Emirates which is as past registrations for previous work on behalf and the UAE Space Agency.
	Set forth below in	the required detail	the registrant's political activity	ies.
	Date C	ontact	Method	Purpose No Political Activity Contacts to Report

Yes 🗷	No 🗆			
If yes, set forth b	pelow in the required detail an accoun	at of such monies or things of value.		
Date Received	From Whom	Purpose	Amount/	Thing of Value
11/25/2022	Payment originated from FleishmanHillard London, as services are provided via intercompany agreement	Media relations and event outreach services on behalf of UAE in connection with prior FARA registration for work on behalf of United Arab Emirates (Reported on Supplemental Statement for period ending October 31, 2022)	\$	24,706.25
			\$	24,706.25
		gation to register <sup>4</sup> for this foreign principal, ha llf of the foreign principal or transmitted monie		
expended monic	es in connection with activity on beha	lf of the foreign principal or transmitted monie	s the registrar s to the foreig	gn principal?
expended monic	es in connection with activity on beha		s the registrar s to the foreig	gn principal?
Yes   If yes, set forth	No  below in the required detail and separ	rately an account of such monies, including mon	s the registrar s to the foreign	gn principal?
Yes   If yes, set forth	No  below in the required detail and separ	rately an account of such monies, including mon	s the registrar s to the foreign	gn principal?

<sup>1 &</sup>quot;Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

<sup>2,3,4</sup> Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

#### **EXECUTION**

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OMB No. 1124-0004; Expires July 31, 2023

U.S. Department of Justice

Washington, DC 20530

## Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <a href="https://www.fara.gov">https://www.fara.gov</a>.

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1. Na	ame of Registrant	2. Registration Number
Fleis	shman-Hillard Inc.	5801
3. Na	nme of Foreign Principal	
UAE	Government Media Office	
	Check App	propriate Box:
4. <b>x</b>	The agreement between the registrant and the above-name checked, attach a copy of the contract to this exhibit.	ed foreign principal is a formal written contract. If this box is
5. 🗆	foreign principal has resulted from an exchange of corresp	and the foreign principal. The agreement with the above-named condence. If this box is checked, attach a copy of all pertinent which has been adopted by reference in such correspondence.
6. 🗌	contract nor an exchange of correspondence between the p	d the foreign principal is the result of neither a formal written parties. If this box is checked, give a complete description below of anding, its duration, the fees and expenses, if any, to be received.
7. W	hat is the date of the contract or agreement with the foreign	principal? 29 December 2022
8. De	escribe fully the nature and method of performance of the ab	pove indicated agreement or understanding.
pu the jou	blic relations services in the United States to the UAE Government e UAE's pavilion activities at the World Economic Forum Annual Me urnalists, sharing of press releases and background information, and	e in the UK, Fleishman-Hillard Group Ltd. (FH UK), with the provision of Media Office. Registrant will provide media relations services to promote eting 2023 at Davos. Activities will consist of outreach to U.S. based d coordination of interviews/briefings with journalists. The activities to be edia Office. Activity is intended to have a general reputational impact for the

client and is not intended to shape U.S. policy or regulation toward the UAE.

9.				engage in on behalf of the above foreign p	•
	activities at the World		leeting 2023 at Davos. Activit	<ul> <li>provide public relations services to promote the ties will consist of outreach to U.S. based journ iefings with journalists.</li> </ul>	
10.		on behalf of the above for	eign principal include po	olitical activities as defined in Section 1(o	) of the Act <sup>1</sup> .
	Yes 🗷	NO 📋			
	together with the n involving lobbying dissemination of in	neans to be employed to a g, promotion, perception n nformational materials.	achieve this purpose. The nanagement, public relati	ings, the relations, interests or policies to response must include, but not be limited ions, economic development, and prepara services in the United States to promote the U	d to, activities ation and
	activities at the World press releases and b	d Economic Forum Annual M	leeting 2023 at Davos. Activi coordination of interviews/bri	ities will consist of outreach to U.S. based journ iefings with journalists. Activity is intended to h	nalists, sharing of
11.			eign principal has the regi	istrant engaged in any registrable activitie	es, such as political
	activities, for this f	foreign principal?			
	Yes 🗷	No 🗆			
	policies sought to delivered speeches names of speakers	be influenced and the meas, lectures, social media, in, and subject matter. The ration management, public	ans employed to achieve nternet postings, or media response must also include	include, among other things, the relations this purpose. If the registrant arranged, span a broadcasts, give details as to dates, placede, but not be limited to, activities involving lopment, and preparation and dissemination	consored, or ses of delivery, ing lobbying,
	Set forth below a g	general description of the	registrant's activities, inc	eluding political activities.	
				ited Arab Emirates which is directed via the UA Auseum of the Future and Dubai Future Found	
	Set forth below in	the required detail the reg	gistrant's political activiti	es.	
	Date Co	ontact	Method	Purpose	

the foreign pri		gation to register <sup>3</sup> for this foreign principal, has the interests of the foreign principal, any contrusement, or otherwise?	•
Yes 🗷	No 🗆		
If yes, set forth	h below in the required detail an accou	nt of such monies or things of value.	
Date Received	1 From Whom	Purpose	Amount/Thing of Value
November 25, 2022	Payment originated from FleishmanHillard London, as services are provided via intercompany agreement	Media relations and event outreach services on behalf of UAE in connection with prior FARA registration for work on behalf of United Arab Emirates (Reported on Supplemental Statement for period ending October 31, 2022)	\$24,706.25
			\$24,706.25
			Total
		igation to register for this foreign principal, has t alf of the foreign principal or transmitted monies t	
Yes □	No 🗷		
If yes, set fort	h below in the required detail and sepa	rately an account of such monies, including monie	es transmitted, if any.
Date	Recipient	Purpose	Amount

<sup>1 &</sup>quot;Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

<sup>2,3,4</sup> Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

#### **EXECUTION**

Date	Printed Name	Signature	
December 30, 2022	Kelly Garner	/s/ Kelly Garner	eSigned
	Kelly Garner, Corporate Controller, Sr. VP & Sr. Partner, Fleishman-Hillard Inc.	·	
	·	· · · · ·	
			<del></del>

# Appendix Response to Item 10

Item 10: Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act. If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Fleishman-Hillard Inc. (Registrant) has been asked to provide public relations services in the United States to promote the UAE's pavilion activities at the World Economic Forum Annual Meeting 2023 at Davos. Activities will consist of outreach to U.S. based journalists, sharing of press releases and background information, and coordination of interviews/briefings with journalists. Activity is intended to have a general reputational impact for the client and is not intended to shape U.S. policy or regulation toward the UAE.





Customer Name:	UAE Governme	ent Media Office		_
		Lead Office		
	Name	Michael Hartt		
	Location	London		
	General Informati			
		Referring Office	F	Receiving Office
Counselor Contact	Information			
Name		Michael Hartt		Colin Hart
Location		London		New York
Assistant Contact I	nformation			
Name				
Location				
Financial Contact In	nformation			
Name		Natasha Pepelarova		oe Harris
Location		London	S	St Louis
Project #				
Meeting 2023 at Da coordination of inte		onsist of outreach to U.S. base th journalists.		vities at the World Economic Forum press releases and background info
	December 2022 February 2023	0-3 months		
Currency		USD - US Dollar		
Туре		Project		
Prebill Allowed		Yes 🔲 No 🖂		
Budget		\$53,750	Total	\$53,750
Fee		\$53,750		or Project Duration
OOPs		N/A	Month	or Project Duration 🛛
Billing Rates	:	See attached	In and we we do to me to we a	- th int 1
Special Billing Requ	irements (ie: discou	ints, activity summaries, grids,	local manaatory taxes,	other special arrangements)
Invaios Duo Data	TDC		D.O. Number	
Invoice Due Date: Contract Enclosed	TBC Yes \ N	No 🖂	P.O. Number	-
Signature:	Auto		Signature: Col	lin M. Hart
(Referring Office Re	presentative)		(Receiving Office R	epresentative)
	,			

Rev. Date: 12/29/22